



# PYROMANIAC

WHITEPAPER V.1

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## ABOUT US

Pyromaniac is the first ever NFT x Charity hybrid cryptocurrency. Every week, a new member of the Pyropack has their NFT collectible launched, with the antihero having their own special ability and unique theme. Each Pyromaniac's theme corresponds to the charity sector that Pyromaniac will focus on for that week. The community will then be given a choice of charities within that sector to vote on with the winner receiving a donation of 25% of all NFT sales plus 1% of all transactions for that week.

## JOIN THE MOVEMENT

Pyromaniac is more than just a cryptocurrency - it is a movement and a brand. World establishments have failed people in need for too long - we must take things into our own hands. Furthermore, cryptocurrency was created to fight back against the establishment, yet it is now big corporations that dominate it. The holder has been neglected. Our brand has been built to enable synergy between the commercial and crypto world, with the invention of new products and characters that generate commercial revenue, with a portion of that going directly to PYRO holders via market buybacks, profit sharing and token burns.

## OUR WORK

Pyromaniac doesn't just donate, we actively help. In addition to charity donations, Pyromaniac will hold events, learning activities and food handouts to those most in need.



# PYROPACK

The PyroPack exist in a world desperate for change. Having forged an unlikely alliance through their shared hardships, the PyroPack misfits quickly began putting their special abilities to use, helping charities across the world combat the problems that they once faced.



## PYROMAN - IMMUNE TO FIRE

Following a destructive earthquake, Pyroman was caught in the resulting explosion at the nuclear power plant he worked in. Despite suffering 4th degree burns across his entire body, Pyroman miraculously survived. Unfortunately he was left with severe skin damage that disfigured him and gradually lead him to feel outcasted by society. Years of solitude followed, as PyroMan became more and more detached from society, having felt let down by both his peers and the governing bodies designed to help and protect people like him. Until one day when an obscure event changed everything.

## PYROGIRL - SUPER STENGTH

Having suffered at the hands of her former husband, PyroGirl's life took a turn. She had bottled up her anger for years until one day when she exploded in rage and with one firm push to the chest, sent her husband flying all the way to the end of the garden. Her husband limped sheepishly out of her life, never to be seen again. PyroGirl quickly found a thirst for bringing down abusers. With her new found fame, she plans on helping victims of domestic abuse escape the trauma that made her the woman she is today.



## NFT X CHARITY

Pyromaniac is the first ever NFT x Charity hybrid cryptocurrency. Every week, a new member of the Pyropack has their NFT collectible launched, with the antihero having their own special ability and unique theme. Each Pyromaniac's theme corresponds to the charity sector that Pyromaniac will focus on for that week. The community will then be given a choice of charities within that sector to vote on with the winner receiving a donation of 25% of all NFT sales plus 1% of all transactions for that week.

### INNOVATION

Whilst there are some quality charity coin projects doing great things for the world, we think there is a lack of innovation in this sector. We think charity coins can do more to improve their long term ambitions and keep their coin sustainable. We are different, we are cool and we will capture the imaginations of all types of people.



### A UNIQUE CONCEPT

By centering our charity mechanism around the PyroPack NFT's, we believe we have found a unique space in the market and an extra revenue stream that can further our charity donations. Capturing a wider target audience is also key. Whilst many investors love the idea of a charity coin, some do not and would rather invest in a different type of project. By merging NFT's heroes and charity, Pyromaniac is able to draw from a wider audience of investors.

# BRAND

## A UNIQUE CONCEPT

Cryptocurrencies have some of the most loyal supporter bases of any industry. Similarly to sports teams, people invest more than just money into their chosen projects. Time, effort, promotional videos, graphics and most importantly - an emotional attachment.

However, the majority of cryptocurrencies are not capitalising on this and using it to transition into real world branding and merchandise. For example, Ethereum has over 400,000 holders but no merchandise store or B2C outlet.

Pyromaniac sees this as a huge opportunity for both the project and investors to succeed where others have failed. The pyromaniac brand has been specifically designed to enable a synergetic transition into clothing, trading cards, action figures and much more.

## WHY IS THIS NECESSARY AND HOW WILL IT BENEFIT HOLDERS?

### INCREASED TOKEN UTILITY

The branding element of the project will allow Pyromaniac to explore further token utilities related to various real world sales of products. Some examples are: buying products at a discount using Pyro tokens, using sales revenue to buy back and burn tokens, sharing a percentage of sales amongst holders and donating a percentage of proceeds to charity.

### A GATEWAY INTO CRYPTOCURRENCY

A consumer driven element catering to a mainstream audience will create a gateway into cryptocurrency and the Pyromaniac project for people that would otherwise not have known about it or not been interested in cryptocurrency. In turn, this will bring in new investment, increasing the number of holders and the value of your investment.

### SUSTAINABILITY AND LONG TERM GROWTH

Long term sustainability plans are key to every cryptocurrency project. With a focus on how we can expand the Pyromaniac brand into wider horizons, whilst always keeping the token and our community at the core of these plans, we will ensure the project can flourish long term, regardless of the cryptocurrency market cycles.

## LOTTERY

Token utility is key to a successful project. With our lottery element, we provide an additional token utility from the get-go.

Pyromaniac will operate 2 lottery draws every week: the NFT draw and the BNB draw. Holders are automatically entered into both draws, providing they hold a minimum amount of Pyro tokens - you don't need to pay any additional costs or do anything other than check in our Telegram community if you're one of the lucky winners each week.

### NFT LOTTERY DRAW

Following the weekly PyroPack NFT drop, 10 NFT's will be contributed to the lottery draw, meaning 10 lucky winners will receive the exclusive NFT's for free. Holders will be entered automatically but must hold the equivalent amount of \$100 of Pyro tokens in their wallet to be eligible. This will be subject to change in the future as the Pyro price stabilises and we are able to identify an appropriate amount based in Pyro tokens, with the community's input.

### BNB LOTTERY DRAW

Similarly to the NFT draw, the weekly BNB lottery draw will not require any action from holders other than ensuring they hold a minimum of \$100 of Pyro tokens. Prize money will be a percentage of marketing transactions from that week with 20 winners per week. We want to ensure the community is happy with the process of this draw so we will put aspects such as 'number of winners' to a community vote following the first draw.

## PYROPAD

The cryptocurrency space is currently rife with scams, non-committal developers and coins with no long term plan or use case.

As a trusted and proven source, Pyromaniac intends to use its reputation to provide a platform for reliable and quality projects. Holders of Pyro tokens will receive exclusive access to pre-sales just by holding a minimum amount of Pyro tokens in their wallet for a specified period of time.

We believe it's imperative that there is a safe haven for cryptocurrency investors to place their money without the fear of losing it to illegitimate projects.

### HOW CAN PYROMANIAC ENSURE THIS?

Pyromaniac will require developers of new projects to subject themselves to rigorous trust tests including: doxxing, audit of their contract and including a member of the Pyro team on their admin team to oversee operations.

#### DOXXING

Founders and developers of projects launching from the Pyropad must be open about their identity and reveal themselves to their communities.

#### AUDIT

Project owners must submit their project for audit within a timeframe specified by our team,

#### ADMIN TEAM

At least one Pyromaniac team member must be present on the project's admin team. The Pyromaniac team member will not affect decision making but will be there to oversee and get an insight into the project's operations to ensure safety for our Pyro holders.

# ROADMAP



## PHASE 1

- Website & Telegram launch
- Social media launch
- First NFT's minted
- Pyromaniac charity event
- Paid marketing



## PHASE 2

- Influencer marketing
- First NFT drop
- First lottery draw
- Apply for CMC/CoinGecko
- First charity donation
- Audit
- Community contests
- AMA's on major platforms



## PHASE 3

- Exchange listing
- List on CMC/CoinGecko
- PyroWear launch
- Partnerships with charities
- PYRO/BNB portal on website
- Token buybacks/burns



## PHASE 4

- PyroPad launch
- PyroPack action figures
- PyroPack comic book
- Website redevelopment
- VR/AR NFT's
- Pyro App
- NFT marketplace launch



## PHASE 5

- PyroPack physical cards
- PyroFoundation launch
- Comic-Con 2022
- Trading card game

# TOKENOMICS

Pyromaniac applies a 12% fee to each transaction. 4% is shared amongst our loyal pyromaniacs. 2% is locked and automatically added to the PYRO/BNB liquidity pool, ensuring a stable price floor. 4% goes to marketing & development, ensuring a self-sustainable future for the coin, whilst 2% goes to charity donations.

SUPPLY: 1,000,000,000,000

The PYRO token will also include an anti-whale / anti-bot measure that limits the maximum percentage any one wallet can hold. This will ensure a smooth launch and remove the possibility of one wallet dumping the price.

REFLECTION	AUTO LIQUIDITY	MARKETING / DEVELOPMENT	CHARITY
4%	2%	4%	2%
			

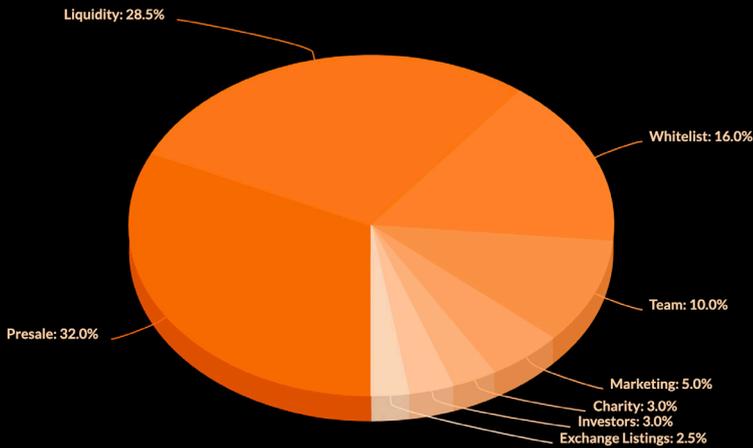
## TOKEN UTILITY

Token utility is essential for a cryptocurrency's long term ambitions. Many launch without clear utility and thus are simply an investment vehicle with no inherent value. In turn, this lack of use case will ultimately lead to very little incentive for investors to continue holding.

The PYRO token has been designed to carry a number of different utilities in order to enable long term sustainability. Upon launch, the lottery, charity and reflection utilities will be implemented, with profit sharing, launchpad and in-app purchases coming as the project develops further.



# TOKEN DISTRIBUTION



## TEAM TOKENS

The team receives 10% of supply, 3% unlocked at launch with the remaining 7% locked.

## MARKETING

Locked. Marketing is king in crypto. We want to ensure we provide as much exposure as possible for Pyromaniac and by starting with a large fund we'll ensure sustainability and continued marketing.

## CHARITY

Locked. The charity wallet ensures we can supplement donations during low volume weeks.

## EXCHANGE LISTING

Locked. We reserved a specific wallet for this due to the high cost of listings and the requirement of some exchanges to provide a portion of tokens.

## INVESTORS

0.8% unlocked at launch. The remaining 2.2% will be locked.

## TEAM



MIKE - CO-FOUNDER

Cryptocurrency veteran, with a marketing background, that leads both the creative and technical elements of the project.



MANNY - CO-FOUNDER

Business development specialist responsible for the acquisition of strategic partnerships and commercial business.



JAY - TELEGRAM MANAGER

Telegram expert that manages marketing on the platform, including procuring groups and managing our engagement strategies.



NAS - GRAPHIC DESIGNER

Established designer with experience working alongside one of the world's largest media companies.



ALI - 3D MODELLER

Professional 3D Modeller at an industry leading company that will be responsible for bringing our characters to life.



KY - SOCIAL MEDIA MANAGER

Cryptocurrency specialist with an acute understanding of social media strategies for the cryptocurrency market.



NATALIJA - NFT ARTIST

Experienced character artist responsible for fulfilling briefs for all PyroPack characters.